

DMEA

Berlin
9.–11. 4. 2024
Connecting Digital Health



_DMEA Q&A Session

February 13, 2024

_Agenda DMEA Kick-off 2024

- DMEA hall plan and Exhibitor Status
- Trade Fair Overview Planning | Links | Contacts
- VisiFair Arrival and Departure
- Waste Disposal - Construction and Dismantling/during Trade Fair
- Tickets and Exhibitor Passes
- Onsite and online Advertising for Exhibitors
- Recruiting at DMEA - _Focus: DMEA sparks / Job exchange
- Questions and Answers

_DMEA Halls 2024

Registration status (as of 12.2.2024)

- 633 Exhibitors from 28 nations

Country/ Regional pavilions:

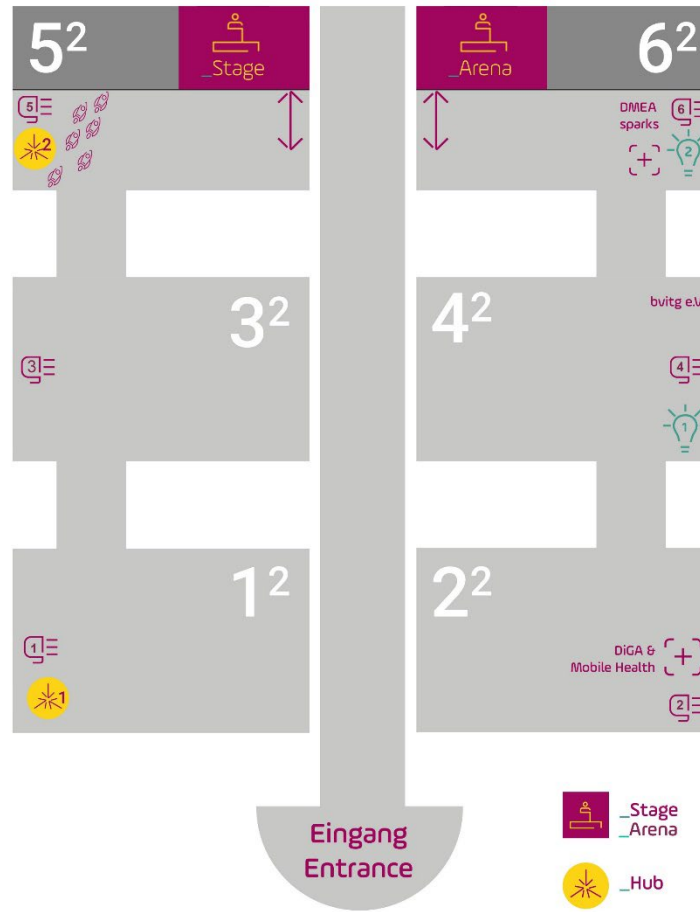
- Bayern, Berlin/Brandenburg, Thüringen
Mecklenburg-Vorpommern
- Austria, Switzerland, Netherlands, Denmark, Finland,
Norway, Belgium with Flanders, Wallonia
- _Focus: [DiGA & Mobile Health](#), [Startups](#),
[sparks](#)

Program Areas:

_Hub 1 und _Hub 2

_Box 1 und _Box 2

_Stage und _Arena



Halle 6.3.
Fair management
Exhibitor service
Speaker-Lounge
Press

_Dates and Times

- **Opening times** for exhibitors: 7.00 a.m. to 7.00 p.m.
- **Opening times** for visitors: Tue/Wednesday 10:00 a.m. - **6:00 p.m.** | Thu 10:00 a.m. – **16:00 p.m.**
- **Start of construction** Saturday , April 6, from 7:00 a.m.
- **Construction end** structural stand construction : April 8, 12:00 noon | decorative stand construction April 8, open end
- **Advanced** construction can be requested for a fee via the BECO online store,
1 day from April 5th 410 Euro, 2 days (only for stands larger than 70 sqm) from April 4th 920 Euro
- **Dismantling** Tuesday. April 11, 1 hour after the fair closes (5 p.m.), until Sat April 13
- **Construction and dismantling times** daily from 7.00 a.m. to 10.00 p.m.

_Dates and Times

- DMEA Opening by German **Federal Minister of Health, Karl Lauterbach** April 9, 1 p.m.
→ the keynote will be streamed live via the platform, website and app
Idea: stream the keynote at your stand and invite your guests!
- **DMEA Get Together** – April 9 after the end of the fair from 6:00 - 8:00 p.m. Entrance South
(cold drinks and small snacks)
- **DMEA Party** – April 10 from 9 p.m. at Metropol Berlin at Nollendorfplatz;
Free admission with wristbands (distributed on April 10) - First Come First Serve

_Exhibition Planning | The Individual Platforms

The different platforms - where to do what

Please note that separate logins/registration data are currently still valid for each portal. In the respective portals you will find contacts who can help you with any questions.



Exhibitor portal: everything about stand registration

- Registration of your booth space and co-exhibitor registration
- All communication for stand booking
- Placement proposal and -approval
- Invoice
- Registration / Login if several



Online platform (corussoft) and app: Your company entry

Exhibitor entry

- Maintenance of the company profile via **maintenance link (will be sent from February 2024)**
- Linked to exhibitor directory and DMEA App
- ONLINE booking - advertising services (early 2024)



Online store BECO: Orders and additional services for stand construction

- Booking of all stand construction services and other services (electricity, WiFi, catering, suspensions/rigging, application for early set-up, etc.)
- Order exhibitor tickets (to be redeemed in the ticket shop)
- One-time registration/login



Program submission portal: Your program contribution

- Submission Call for Papers Congress (deadline already expired in November)
- Booking exhibitor program: Solutions Hub, tours, DMEA nova award (Startups)
- One-time registration/login with registration data from the previous year

[Overview](#)

Welcome to the new Exhibitor Portal for DMEA 2024



We are pleased that you want to become an exhibitor at DMEA – Europe's largest event for Digital Health!

The right decision for your customer retention and new customer acquisition!

To make the registration process as comfortable and easy as possible for you, we will guide you step by step through the form.

You can cache your entries at any time and also view them after submission.

Our instructions explain in advance how to use the portal.

We hope you enjoy filling out the form!

New Stand Registration

My Bookings

Instructions

At a Glance

- Registration of your stand space
- Co-exhibitor registrations
- Placement proposal and approval
- Summary of your data, booking, co-exhibitor, invoice

[Exhibitor Portal](#)

_Exhibitor Portal | Co-Exhibitor Registration

Booking details In process

Your next steps

You can register co-exhibitors yourself or invite companies as co-exhibitors.

[Add co-exhibitor now](#)

[Exhibitor Portal](#)



Registration of co-exhibitors

1. Log in to the exhibitor portal and go to "My bookings".
2. In your bookings you will find your order (your stand booking). Open this.
3. There you will find the option to add co-exhibitors. You can complete the registration yourself or send an "Invitation" so that the co-exhibitor can register themselves.

[Add co-exhibitor now](#)

Add co-exhibitor


Send an invitation email to companies who are to exhibit at your stand or register your co-exhibitors directly.

 Send invitation  Fill in yourself

To receive a template for your invitation e-mail, click on the „Co-exhibitor invitation template“ button. Then send it to the companies that are to exhibit at your stand. After the co-exhibitor has completed the form, the registration will automatically be assigned to your stand registration. Please check the list of registered co-exhibitors regularly in the detailed view of the stand registration.

Please select the correspondence language:

German English



Overview of registered co-exhibitors

1. Once you have opened your order in the exhibitor portal, you must scroll all the way down.
2. If co-exhibitors are registered, you will find them listed there. In this example, no co-exhibitors have been entered yet.
3. The main exhibitor will only be charged EUR 300.00 per co-exhibitor for the Media Package.

The screenshot shows a sidebar menu with the following items: Company profile, Media entry, Invoice, and Conditions of participation. Below these is a section titled 'Co-Exhibitors' which contains the text 'No co-exhibitors have been added yet.' The 'Co-Exhibitors' section is circled in red. A red arrow on the right side of the page points downwards, indicating the scroll direction.

[Exhibitor Portal](#)



Welcome to DMEA Online Platform

Please register. You will then receive an email with your login code. If you already have a ticket, enter here the email address you used in the ticket store.

I have read and agree to the [Terms of use](#)

ENTER



Check your system now



DMEA

Version 1.89.6-8076

[Terms of use](#)

At a Glance

- Your platform for your personal and company profile (exhibitor and visitor)
- How-to update, adjust or change your data
- Booking ONLINE advertising services

[Online Plattform](#)

_DMEA Online Platform, App | Company Entry

- Exhibitors who have confirmed their placement proposal and registered co-exhibitors are currently listed. ☒ [DMEA online platform](#)
- The **online platform** will be finally switched to 2024 in mid-February
- The **app** will also be updated around mid-February.
- The company entries also appear 1:1 in our [Exhibitor Overview](#) (and in the app)
- The e-mail how to update, change and adjust is sent to the contact person in the exhibitor portal; the link can be shared with other contact persons
- You can find instructions here [Onboarding Guide - Your comprehensive guide to the DMEA online platform \(messe-berlin.de\)](#)
- The platform can also be used to book upgrades / additional marketing services, post jobs and maintain appointment calendars (see slide 21)
- For questions please contact: tel.: +49 30 3038 2500, e-mail support@messe-berlin.de

_Exhibition Planning | Online Shop BECO

Messe Berlin | DMEA 2024 - Connecting Digital Health

DMEA Berlin ExpoCenter Online BECO

9 – 11 April 2024

General Information | Services | FAQ

Search

GENERAL | PERMISSIONS | INSTALLATIONS | LOGISTICS | STAND SERVICES | ADDITIONAL SERVICES | STAND CONSTRUCTION AND EQUIPMENT | TICKETS AND PARKING SPACE

General

The webshop of DMEA 2024 - **Berlin ExpoCenter Online (BECO)** - is a virtual tool for all issues, questions and needs in relation to the construction and the dismantling of your stand: From flower decoration to refund of input VAT for foreign customers and from water installation to parking tickets.

Ordering in the shop is only possible if you have already **received your hall and stand number**. You can find it on the **order confirmation** for your stand space and on your **down payment invoice**.
Browsing services and prices is **possible without username and password**.

To make sure your preparations run smoothly, we recommend:

- ▶ timely submission of stand construction details for official approval / **at least 6 weeks before the beginning of the construction period**;
- ▶ timely submission of your orders in adherence with indicated deadlines
- ▶ adherence to the Traffic Guide regarding entering the fairgrounds during the construction period, as well as during the show

For technical questions, please get in touch with the contact persons given above every product or contact the Webshop Team.
In case of questions regarding the use of the web shop, please contact the support team.

On our DMEA website, we have provided useful downloads with all the key information and services you need.

Detailed information

- Your responsibility for waste (PDF, 225.42 kB)
- Traffic Guide (PDF, 352.93 kB)

At a Glance

- One-time registration / login with registration data from the previous year
- A sub-account can be set up for other people (e.g. the stand builder,). This can be found after logging in under Account management
- Booking of all stand construction services and other services (electricity, WiFi, catering, suspensions / rigging, application for early set-up, etc.)
- Order exhibitor tickets (to be redeemed in the [ticket store](#))

[BECO](#)

_Exhibition Planning | Program Submission Portal

DMEA Berlin
9.–11. April 2024
Connecting Digital Health

DMEA Berlin
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Solutions Hub

Englisch

New User
Is this your first time registering for an event? Get started by signing up.

[Sign Up](#)

Have you registered with us before?
Enter your email address and password here in order to use your existing account.

Email Address / Username

Password

[I forgot my password](#)

Remember me on this computer

[Sign In](#)

At a Glance

- One-time registration / login with registration data from the previous year
- Be part of the DMEA program: Solutions Hub, tours, DMEA nova Award (startups) → expired!
- Contact:
Timm-Joel Ruwwe
tim-joeel.ruwwe@bvitg.de
T +49 151 5439 4139

[Participate - DMEA](#)

_Exhibition Planning | The Most Important Links

- [Exhibition planning– DMEA](#) – Compact overview of planning with an explanation of the different portals
- [Who-What-When – DMEA](#) – Deadline list with contacts and links
- [Info Trade fair construction | Loading zone booking – DMEA](#) – All information for access, assembly and dismantling
- [Online Shop BECO – DMEA](#) – Orders for all additional services
- [DMEA Online platform - DMEA](#) – Your company entry
- [Marketing services – DMEA](#) – Documents for booking marketing services, logos and banners Download
- [Participation – DMEA](#) – Everything about the tours, Solutions Hub, Sparks/Careers

_Exhibition Planning | The Most Important Contacts

- DMEA team: dmea@messe-berlin.de, tel.: +49 30 3038-2225 – all contact persons here [Kontakt - DMEA](#)
- BECO general, questions about logins and registration: beco-support@messe-berlin.de tel.: +49 30 3038-1468
- Online platform | App: support@messe-berlin.de tel.: +49 30 3038-2500, CP for DMEA Aurélie Merlot
- Marketing Onsite: aussenwerbung@messe-berlin.de tel. +49 30 3038-2525, CP for DMEA Kristina Bendler
- Program, Solutions Hub & Tours: Timm-Joel Ruwwe tim-joeel.ruwwe@bvitg.de tel.: +49 151 5439 4139
- Capital Catering GmbH: cateringservice@capital-catering.de tel.: +49 30 3038 – 2993, CP for DMEA Lars Rosenthal -3901
- Stand construction permits: messetechnik@messe-berlin.de tel.: +49 30 3038-4023 bis 4028 CP for DMEA Lutz Fickenscher
- Stand construction Complete stands: Sabine Stark, sabine.stark@mb-capital-services.de tel.: +49 30 3038-1405
- Electrical / water installations: beco-support@messe-berlin.de tel.: +49 30 3038-1400
- Traffic and safety: traffic@messe-berlin.de tel.: +49 30 3038 4888
- Forwarding agency Schenker fairs.berlin@dbschenker.com tel.: +49 30 3012995- 420
- Overhead suspensions : messe-berlin@ueberkopf.de tel.: +49 30 555 74 48-20






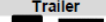
_Traffic Concept for Set-up and Dismantling „VisiFair“

Access to the fair ground only with booking of a loading zone. The regulation applies from the first set-up day (early set-up days can be ordered from BECO for a fee and are excluded from the VisiFair time slots). The deposit regulation continues to apply to the DMEA term (see traffic guide) → [More Traffic Concept Information](#)

- The loading zone booking is possible from February 23, 2024 via the following [Link to the VisiFair page](#)
- Registration with the event code **MahKe**
- You will receive more detailed information on access and entry after booking the loading zone.
- Questions about booking loading zones: tel.: +49 30 3038 4334
General Service Hotline Traffic : tel: +49 30 3038 4888, e-mail traffic@messe-berlin.de
- **Parking tickets are only valid for the duration of the event (April 9 to 11)** and can be purchased at BECO

_Traffic Guide for the DMEA 2024

Access for construction and dismantling to halls 1.2, 2.2, 3.2, 4.2, 5.2 and 6.2 is only possible with loading zone booking.

	<u>continuous construction</u>	<u>event time</u>		<u>continuous dismantling</u>		
	06. - 08.04.2024 (07:00 a.m. - 10:00 p.m.)	09.04. - 10.04.2024 (10:00 a.m. - 06:00 p.m.)	11.04.2024 (10:00 a.m. - 04:00 p.m.)	11.04.2024 (5:00 p.m. - 10:00 p.m.)	12. - 13.04.2024 (07:00 a.m. - 10:00 p.m.)	
Cars / Vans Total length <= 6 m 	only with loading zone booking max. stay 2 hours	delivery 7:00 a.m. - 10:00 a.m. 6:00 p.m. - 8:00 p.m. max. stay 1 hours Deposit: 200€ cash	delivery 7:00 a.m. - 10:00 a.m. max. stay 1 hours Deposit: 200€ cash	from 5:00 p.m. with loading zone booking Access for break down	only with loading zone booking max. stay 2 hours	only with loading zone booking max. stay 2 hours
Trucks Total length <= 12 m 	only with loading zone booking max. stay 3 hours	delivery 7:00 a.m. - 10:00 a.m. 6:00 p.m. - 8:00 p.m. max. stay 1 hours Deposit: 200€ cash	delivery 7:00 a.m. - 10:00 a.m. max. stay 1 hours Deposit: 200€ cash		only with loading zone booking max. stay 3 hours	only with loading zone booking max. stay 3 hours
Trucks Total length > 12 m 	only with loading zone booking max. stay 4 hours				only with loading zone booking max. stay 4 hours	only with loading zone booking max. stay 4 hours
Trailer 		Trailer require an additional deposit of 200,00 €.				
Loading zone booking	Loading zone booking is possible from 23.02.2024 via the following link: https://visifair-bookings.messe-berlin.de/					
Event code	MahKe (You can register for the DMEA 2024 with the event code after logging in)					
Forwarding services	Schenker Deutschland AG Tel.: +49 (0)30 301 2995 420, Fax: +49 (0)30 301 2995 429, Email: fairs.berlin@dbschenker.com					
Parking ticket	Please note that on 11.04.24 from 14:00 it will no longer be possible to enter the fairground, even with a parking ticket.					
Deposit	200,00 € cash per vehicle / trailer. The deposit is forfeited if the departure time is exceeded. Please refer to the deposit receipt for your departure time.					
Important Information	Unauthorized parked vehicles or loading units will be towed away. Long term parking for trucks (free of charge) available at AVUS-Nordkurve (P12).					

[DMEA Traffic Guide](#)

_Waste Disposal – Don't Forget to Order!

Booking waste bags or containers via the BECO online store

Each exhibitor is responsible for their own waste disposal

Not part of the stand cleaning!

Only smaller quantities (up to 10 liters) are collected with a booked stand cleaning service.

For quantities in excess of this, either:

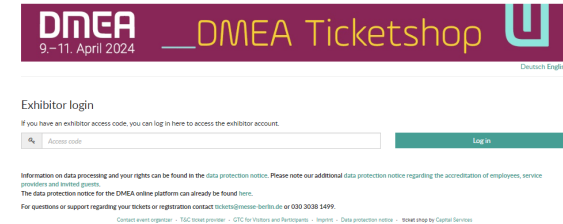
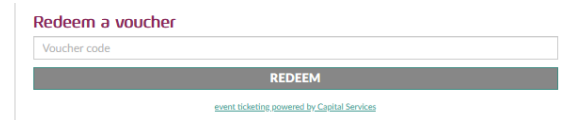
- **Ordering containers in front of the exhibition halls** (with combination lock) for use of own bags and own disposal.
- **Ordering ALBA waste bags**, which are collected in the evening/separating waste reduces disposal costs!
- Bags can be **re-ordered** on site at any time– they are delivered to the stand within a very short time.
- Inquiries : tel.: +49 30 3038-1333, e-Mail: ausstellerservice@alba.info

_ Exhibitor Passes / Tickets

- Already partly shipped: in your booking included free **exhibitor pass codes**
- The codes were sent to the e-mail address stored in the exhibitor portal
- If you have not yet received an automated e-mail: please check: tickets@messe-berlin.de
- Set-up and dismantling passes can be registered free of charge: [Set-up and dismantling passes](#)

Purchase of exhibitor passes and customer tickets:

- Additional exhibitor passes and discounted tickets for customers can be ordered via BECO



_Ticket Categories

What	Construction- and Dismantling Pass	Exhibitor Pass	Permanent Ticket	Voucher for Customers
Validity for	Stand builders and trades; Personnel without exhibitor passes	Exhibitors and stand personnel, trades during the event (e.g. own catering, hostesses, etc.).	Visitors	Bookable by exhibitors to invite customers and partners
Access to the exhibition grounds during construction and dismantling times*	✓	✓	x	x
Access to the event 9.04.-11.04.24	No access	Daily 7:00 – 19:00	Only during opening hours Tu/We 10:00 – 18:00 Th: 10:00 – 16:00	Only during opening hours Tu/We 10:00 – 18:00 Th: 10:00 – 16:00
Access to the on-demand program	No access	✓	✓	✓
Booking/Order	Construction and dismantling passes	BECO under „Tickets and Parking Space“	DMEA Ticket Shop	BECO under „Tickets and Parking Space“
Registration and personalization	directly with the order	DMEA Ticket Shop	DMEA Ticket Shop	DMEA Ticket Shop
Price gross	free of charge	EUR 95.00	EUR 200.00	EUR 50.00 for day ticket EUR 100.00 for permanent ticket
Invoice	x	An invoice will be issued for each exhibitor pass ordered	Immediately via DMEA ticket shop	Only redeemed vouchers will be invoiced to the exhibitor after the event, plus handling fee

_ONSITE and ONLINE Marketing Services

Bookable for all exhibitors

ONSITE

- Floor graphics outside and inside
- 2x2 m advertising space in the central foyers
- Towel and mirror branding in the sanitary area

Booking inquiries to aussenwerbung@messe-berlin.de

[Marketing-Services](#)



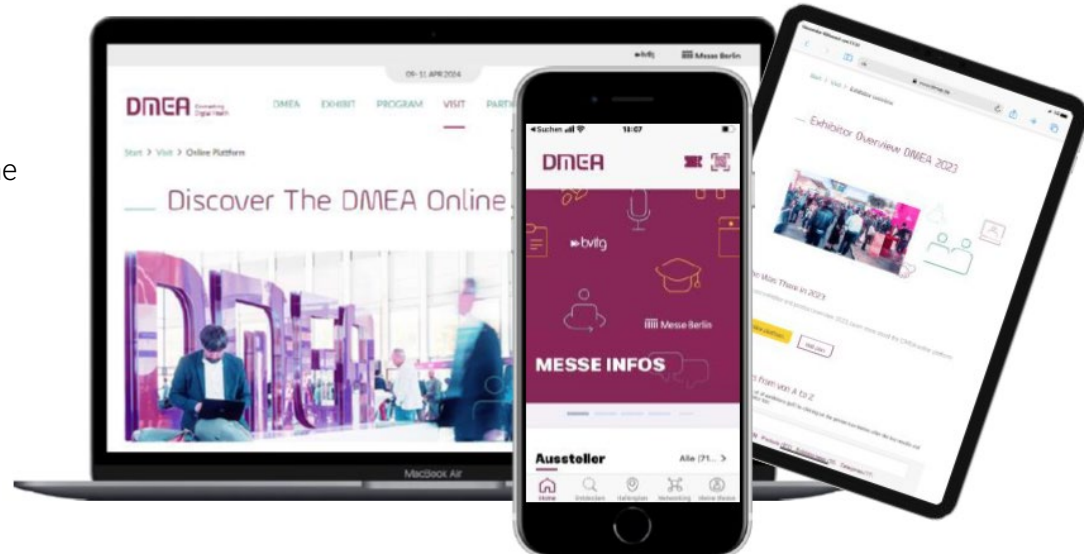
_ ONSITE and ONLINE marketing services

Bookable for all exhibitors

ONLINE:

- Upgrade the Media Package
- Video in the header, exhibitor news, tab bar banner in the app
- App Banner
- Job vacancies on the platform/website and app
- Online product directory
- Booking inquiries to aussenwerbung@messe-berlin.de

[Marketing-Services](#)



_ Recruiting at DMEA and Special Areas

DMEA sparks in Hall 6.2

Career area of the DMEA, brings together young talent/career content; with adjoining program and recharge area, job wall, activities and the [Focus: DMEA sparks](#) - exhibition area. The perfect option for your HR and specialist team to present your company as an employer to the right target group.

Complete price for one stand unit:

- 1,300 euros for universities, hospitals and healthcare facilities
- 2,100 euros as a second stand for DMEA exhibitors (BVITG member)
- 2,700 euros as a second stand for DMEA exhibitors
- 3,300 euros for exhibitors (sparks as only stand)



Bookable via the [DMEA exhibitor portal](#)

Students of the specializations are invited to the DMEA with free tickets
Over 30 excursions and 1,500 students visited the DMEA in 2023!



International pavilions:

Switzerland, Austria, Belgium Flanders, Belgium Wallonia, Netherlands Norway, Finland, Denmark

Planned delegations::

- France
- Belgium
- Luxembourg
- Sweden
- Taiwan

DMEA Business Meetings

The **Enterprise Europe Network Berlin-Brandenburg** invites you to participate in the **international partnering event "DMEA Business Meetings"**, which will take place on April 10, 2024 at the DMEA. This free platform offers the opportunity to meet potential partners for new business and R&D projects. [Registration](#)

Save the Date: DMEA 2025 - April 8 to 10



__Thank you very
much!