

# Overview of DMEA 2022 packages

**sold out!**

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		<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
	Amount of packages	7	17	unlimited
	Exclusiveness	bvitg members only	exhibitors	exhibitors
<b>Trade Fair</b>	All inclusive space	100 m <sup>2</sup>	50 m <sup>2</sup>	20 m <sup>2</sup>
	<b>Preferential placement</b> until 30 September 2021	✓ ✓ ✓	✓ ✓	✓
	Media Package	Premium	Classic	—
	App entry	Exclusive DMEA package	DMEA package	—
	Ancillary costs included	✓	✓	—
	AUMA fee included	✓	✓	—
	Meeting rooms (2 hours per day) depending on availability	✓	✓	—
	VIP lounge (one hour per day)	✓	—	—
	Exhibitor passes	50	22	10
	Voucher for DMEA-Ticket (permanent)	25	13	8
	Voucher for DMEA-Ticket (1 day) - can not be purchased by attendees	175	90	35
	Parking lot on fair ground	6	2	1
	Exclusive entry permit for the construction/ dismanteling period	2	1	1
	Exclusive rental of outdoor exhib. space in front of South Entrance (max. 50 m <sup>2</sup> )	✓	154 €/m <sup>2</sup>	154 €/m <sup>2</sup>
	Exklusive booking of advertising opportunities – outdoors, indoors, online and DMEA Magazine (for extra charge)	✓ ✓ ✓	✓ ✓	✓
	<b>Marketing</b>	Logo in flyer	✓	✓
Logo in app		✓	✓	✓
Logos in 20 ads		✓	✓	—
Logos in DMEA Magazine		✓	✓	✓
Logo on DMEA writing pad (5,500 units)		✓	—	—
Logo on DMEA bag (5,000 units)		✓	—	—
Insert in DMEA bag		✓	—	—
Logo on 8 flags on Jafféstrasse South Entrance		✓	—	—
Logo on banner at South Entrance		✓	✓	—
Logo in Hub Areas		✓	✓	✓
Logo on printed hall maps		✓	✓	✓
Logo on hall entrance plans		✓	✓	✓
Logo website		Landing page	Landing page	Subpage
Logo in newsletter		✓	✓	✓
Advertising for company events on website during DMEA (outside of stand)		✓	✓	—
DMEA film		✓	—	—
<b>Congress/ Dialog</b>	Seat on DMEA Congress Committee	1	—	—
	Congress lectures of users (max. 1)	✓	—	—
	Logo on congress break charts	✓	—	—
<b>Press</b>	Exclusive partner interviews prior to DMEA	✓	—	—
	Online pigeon-hole	2	1	—
	Characters in Exhibition Highlights online	1,500	1,000	700
	Characters in printed Exhibition Highlights as part of DMEA Magazine (inserted in DMEA bag)	1,500	1,000	—
<b>Career</b>	Jobs on Digital Jobwall and on Online Platform	20	10	5
	<b>Package price for bvitg members</b>	<b>55,000 €</b>	<b>33,000 €</b>	<b>11,000 €</b>
	<b>Package price for non-bvitg members</b>	<b>—</b>	<b>40,000 €</b>	<b>15,000 €</b>

All prices subject to VAT